



ALLANA LEE

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## OBJECTIVE

Manage as well as contribute to a creative marketing team.

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## SKILLS

Detail oriented and efficient in a fast-paced global work environment. Works independently and manages time well. Strong communicator and team player.

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## PROFICIENCIES

Mac OSX and Windows platforms  
Adobe CC - Illustrator, Photoshop, InDesign and Flash  
Microsoft Office - Word, Excel and PowerPoint  
Google Drive - Docs, Sheets and Slides  
Electronic Direct Marketing Program - ActOn

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## EXPERIENCE

### **Avery Dennison - Graphic Designer - Retail Branding Information Solutions Marketing Communications - New York NY September 2008 - Present**

Conceptualization and implementation of design solutions to meet marketing strategies from concept to completion in a fast-paced global work environment. Deliver well thought out creative solutions in a timely manner while working closely with the marketing and communication team. Organize project requests and hold daily team calls to manage workload and deadlines. Maintain and build brand identity throughout the process.

### **EK Success - Production Packaging Designer - Martha Stewart Brand Clifton NJ June - August 2008**

Creating and editing templates that adhere to style guides and adapting designs to the final formats. Setting up mechanicals and production files for printer.

### **Cooper and Oliver, Senior Illustrator Concept Development and Production Ridgewood, NJ 2007-2008**

Meeting and working along side the president to develop watercolor banners and graphics for mass produced greeting cards. Delivering final watercolor artwork for scanning and uploading.

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## FREELANCE

Oates Construction - Doylestown, PA  
October 2015 - Logo Design and Brand Development

Dough La La - Hoboken, NJ  
December 2014 - Logo Design and Brand Development

American Eagle Fuel and Home Services - Richman Hill, NY  
February 2014 - Logo Design

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## PUBLICATIONS

Out of Step Books - Excavate: Unearthing Artistic Skeletal Remains  
September 2015 - Illustration "Saber-Toothed Princess"